

# Jared Holzman

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## PROFESSIONAL SUMMARY

Microsoft Certified Power BI Data Analyst (PL-300) with 15 years building enterprise BI and analytics infrastructure at Fortune 100 scale. Powered the analytics behind \$244M in annual real estate savings, \$3M+ in automation savings, and Allstate's \$1B+ Transformative Growth initiative across three roles spanning FP&A, workforce strategy, and enterprise BI. Designs the analytical foundations C-suite leaders use for hundred-million-dollar decisions and builds them to run themselves.

## TECHNICAL SKILLS

**Data, Analytics & BI:** Power BI, DAX, Power Query, Excel, SQL, Geospatial Analytics, Data Modeling, ETL

**Enterprise Platforms:** SAP, Business Objects, Microsoft EPM, Apptio TBM, Digital.ai Agility

**AI & Automation:** Generative AI & Agentic Workflows (Claude MCP, LLM Integration), AI-Assisted Python Development

**Methods & Tools:** GitHub, Agile, Scrum, Waterfall, Microsoft Teams

## PROFESSIONAL EXPERIENCE

**JARED HOLZMAN ANALYTICS** | Deerfield, IL

**Senior BI & Analytics Consultant** | July 2025 – Present

- Built an automation tool using AI-assisted development to parse and normalize semi-structured EOB (Explanation of Benefits) PDFs into structured intake data compatible with a healthcare billing platform, reducing manual processing time by 87%.
- Engineered an unsupervised 3-component anomaly detection ensemble (Isolation Forest, LOF, CBLOF) across 617,503 CMS Medicaid providers representing \$1.09T in program spend using AI-assisted development workflows. Incorporated specialty peer normalization and achieved 2x lift on government-excluded provider lists (OIG) without training on labeled data.
- Built a multi-stage data engineering pipeline using AI-assisted development, integrating a raw parquet CMS Medicaid claims file, the national provider registry (NPPES), and U.S. Census API data; geocoded 553,967 provider addresses spanning U.S. states and territories.
- Delivered a 6-page interactive Power BI dashboard revealing that 30,991 statistically flagged providers accounted for \$362B (33%) of total Medicaid spend, with the highest-risk tier (6,476 providers) alone driving 12% of total spend at \$79.79 per claim versus \$58.09 nationally.

**ALLSTATE INSURANCE COMPANY** | Northbrook, IL | November 2010 – June 2025

*Allstate's Transformative Growth (TG) initiative reinvented the company as a low-cost digital insurer, centered on a new direct-to-consumer product called Affordable, Simple, Connected (ASC). The Enterprise Resource Strategy (ERS) was the people and real estate strategy that reshaped the organizational footprint to support that transformation. Across 15 years and three roles, this tenure spans from the financial infrastructure that supported enterprise technology operations, through the workforce and location analytics behind ERS, to the delivery and product platforms that tracked ASC from concept to launch.*

**Lead Business Intelligence Consultant** | March 2021 – June 2025

- Built an Agile delivery forecasting model translating team velocity and backlog data into reliable launch projections for ASC, empowering board-level planning decisions.
- Developed and automated an interim executive scorecard in Excel and PowerPoint prior to the Agile platform launch, serving as the primary delivery reporting mechanism for senior leadership and saving ~40 hours per month (\$46K annually).
- Architected Allstate's first end-to-end Agile delivery analytics platform in Power BI, scaling to 10,000+ technology users and driving a 33% increase in sprint velocity through integrated backlog, defect, and release analytics.
- Surfaced a significant data quality problem in the Agile tooling data, worked with the tooling team to enforce required fields in Agility, and built a data validation dashboard for Scrum Masters to resolve issues in real time.

- Pioneered Allstate's first enterprise ASC product analytics platform with a 10+ metric KPI framework and ZIP code-level geospatial analysis in ESRI ArcGIS, giving executives the first direct comparison of ASC performance against legacy products across markets and product lines.
- Developed a novel timekeeping methodology using Digital.ai Agility data, forming the foundation for an enterprise automation solution projected to save \$3M+ annually.
- Engineered Allstate's first enterprise risk reporting platform in Power BI, eliminating 60 hours of monthly reporting prep across multiple leaders (\$70K annually).
- Built an ASC Workforce Visibility platform giving leadership their first enterprise-wide view of who was working on the transformation, tracking 1,000+ contributors across 100+ teams by role, capability, and business unit, enabling leadership to identify staffing gaps, understand team capabilities, and know who to engage for each workstream.
- Built Allstate's Power BI Apps executive hub, consolidating fragmented reporting into a single governed real-time platform serving as the source of truth for executive performance tracking.

#### **Workforce Strategy & Analytics Consultant** | *December 2014 – February 2021*

- Built the ERS analytics platform tracking headcount, roles, relocations, and severance for 55,000+ resources across 20+ business units, partnering directly with the CFO on location strategy and organizational design decisions.
- Led location strategy analytics across 150+ corporate sites, enabling a 67% reduction in office footprint that delivered \$244M in annual real estate savings and supported the \$230M+ Northbrook headquarters monetization.
- Selected for an SVP-led COVID-19 task force, coordinating a structured forecasting exercise across every business unit, designing the data collection framework, engaging BU leaders to gather critical role designations, and aggregating responses into an enterprise view that determined only 3-5% of employees required on-site presence.
- Built workforce capacity and funding scenario models for the early-stage TG initiative in partnership with Bain & Company, supporting business case development and executive go/no-go decisions.
- Supplied the data, analysis, and deck preparation supporting the human capital plan for the 470+ person, \$65M+ PMO organization, building workforce forecasts that guided planning decisions within budget constraints.
- Constructed a multi-year forecasting burndown model for \$1B+ annual spend, integrating Waterfall project plans in EPM with SAP financial data to enable resource planning and financial analysis across enterprise programs.
- Developed the business case for enterprise adoption of Digital.ai Agility, realizing \$710K in annual savings and 13% ROI through phased rollout, system decommissions, and workforce reductions.

#### **Financial Analyst (Senior/Analyst)** | *November 2010 – November 2014*

- Owned the full annual planning cycle for the PMO, Security, and Risk Management organizations, partnering with finance leadership to set targets, then working with PMO, Security, and Risk leadership to align plans to those targets, whether that meant identifying reductions or supporting growth, across 1,000+ FTEs and \$185M+ in spend.
- Built the forecasting and reporting infrastructure across two portfolios, \$185M+ in PMO workforce spend and \$330M+ in enterprise hardware and software assets, integrating SAP actuals, contractor rates, planned hires, and attrition modeling, and building the Excel automation architecture that delivered formatted executive outputs monthly, reducing a multi-day manual process to several hours per cycle.
- Identified \$4.4M in cost savings through software usage analysis and contract optimization, partnering with Procurement to streamline enterprise licensing agreements across the \$330M+ technology asset portfolio.

## **EDUCATION**

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### **UNIVERSITY OF IOWA** | Iowa City, IA

- Bachelor of Business Administration in Finance
- Bachelor of Business Administration in Management & Organizations
- Certificate in Entrepreneurial Management

## **CERTIFICATIONS**

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Microsoft Certified Power BI Data Analyst Associate (PL-300) | September 2025